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**ABRAHAM
OLOGUNDUDU**

PROFILE



I Am Abraham

I am sent to many nations...

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The Digital Leader

Designer, Digital Strategist,
Leadership Coach

Super Powers

Digital Strategy, Design Thinking,
ICT for Development,
Digital Communications Strategy,
Creative Story Telling,
Brand Development,
Interactive & Creative Media,
Design Thinking,
Training and Facilitation.
Leadership Coaching & Mentoring, and
Nonprofit Management



About Abraham Ologundudu (25).

Abraham Ologundudu is a Creative Designer, Digital Strategist and Leadership Coach, passionate about the global agenda for economic growth and social inclusion and dedicated to promoting ethical and digital leadership for the development of communities.

He has over 7 years' experience designing programs and platforms that bridge the gap in leadership, media and technology for the socio-economic development of communities in Africa. This has earned him the name "The Digital Leader".

He is the creative director of Bramo Digi, an award-winning digital agency that helps innovative individuals and organizations develop digital leadership through creative marketing, design and brand innovation strategies. In 3 years, they have worked with over 35 brands from 4 West African countries, and trained over 200 leaders on digital leadership. The Changemakers' Agency as it is popularly called was recognized as Top 100 Emerging SMEs in Nigeria by Union Bank & Connect Nigeria in 2018.

Based on his background in leveraging ICT for community and enterprise development, in January 2018, he began working as the Co-founder/Executive Director of SocialGood Lagos. A +SocialGood local chapter dedicated to localize the United Nations' agenda by promoting new media & technology to achieve the Sustainable Development Goals. He also serves as one of the current 13 Social Good Connectors of the United Nations Foundation, bringing critical voices and perspectives from around the globe to drive innovation for the SDGs.

Abraham's first journey into social leadership began at 15 years old when he began using his weekly stipend of less than \$5 and a Nokia Java phone to teach himself how to code and design. Using a Facebook group, he mobilized 800 peers and founded Seasoned Life Journal, a digital platform he used to teach soft skills for the leadership development of youths. Through creative writing, peer mentoring, coaching and recording podcasts about developing a positive self-image & personal leadership. Using this medium, in 5 years he was able to reach over 50,000 readers with over 530,000 views from 37 countries across Africa, Europe, Americas, Asia and the

Middle East, helping them get clarity, boldness, strategy and tools to impact their communities.



Abraham believes that positive transformation in society begins from personal leadership. In 2015, he launched a project called Leverage Conference (a brainchild of Seasoned Life Journal), a nation-building event that brought together experts in leadership, business and technology to inspire & teach young Nigerians about community leadership and how to leverage technology to solve problems in their communities. In 3 years, he directly reached and trained over 600 youths across two tertiary institutions in Lagos and Ibadan.

In January 2018, Seasoned Life Journal merged with Guild of African Patriots, another youth-led initiative to become The Leverage Africa, with the sole aim of maximizing the synergy to scale up impact. As the Executive Director of The Leverage Africa, he is leading a social enterprise dedicated to grooming principled centred transformational leaders in the public and private sectors that will drive change and development revolutions while preserving and promoting the African heritage.

As an avid volunteer and youth leader, he served as the 2017/2018 Communications Committee Chair of the YALI Regional Leadership Centre, West Africa, Alumni Chapter of Nigeria. Using his skills in new media strategy, he has played vital roles in initiatives such as YALI Network Lagos, TEDxLagos, TEDx Ajegunle Women, Africa Family Life Delegate Conference, Dare2Act Initiative, Dolly Children Foundation, Teens Going For Gold Network, Global People's Summit, International Government Communications Forum, SocialGood Summit, New York, UN General Assembly, One Young World, to mention a few.

Abraham is a Visionary Member of the Global Citizen Foundation, a 2019 Chevening Scholar of the Foreign and Commonwealth Office, a 2019 Bill and Melinda Gates Goalkeeper, a 2019 Global Juror, International Board of Business Owners & Entrepreneurs (Entreps), a 2018 Ashoka Emerging Innovator alongside 124 social innovators across the world, a 2018 Associate Fellow of the Royal Commonwealth Society, London, and a 2017 fellow of the YALI West Africa, Regional Leadership Centre.



Abraham was the runner up for The Royal Commonwealth Society, London, 2018 International Day of Peace Design Contest. His design was brought to life in the form of T-shirts and Tote bags by Teemill and shipped for delivery across the world. And all proceeds from each t-shirt goes towards empowering young people and promoting positive social change across the world.

Recently, Abraham was a guest, (Associate Fellow) Royal Commonwealth Society, at the 2020 Commonwealth Service, in the presence Her Majesty The Queen, Head of the Commonwealth, Members of The Royal Family, Commonwealth and UK diplomatic representatives and members of the public, in addition to approximately 800 young people from across the UK.

At 24 he had his first TEDx talk and has equally spoken to over 10,000 young people about leadership, social change and innovation.

He is the author of two books; Lead Your Life and No Excuse Challenge and a prolific speaker, inspiring leadership and innovation in several conferences across Nigeria.

He is a Basic Family Life Therapist Neuro-cognitive reprogramming practitioner, a graduate of Physics Education from Lagos State University, Alumnus of the American Express Leadership Academy and Daystar Leadership Academy.



For Bookings

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